

JASMINE SANDLER



DIGITAL MARKETING SPEAKER | SEO INSTRUCTOR | SOCIAL MEDIA TRAINER

INDUSTRY AWARDED DIGITAL MARKETING STRATEGIST 2012, 2013, 2014, 2015

Digital Marketing Strategy *Fast Track Program*

The **Fast Track Digital Marketing Strategy** has been developed to support the needs of the business owner looking for immediate recommendations on how to improve his or her online presence. The program provides the business with immediate, actionable recommendations to improve website conversion, online lead generation, search visibility and social media branding. It includes:

1. Review of your business and history

In this review, I will gain an understanding of your business, history, resources, marketing goals, primary target audience and direct competition.

2. Define an initial recommendation for an enhanced online presence to support your goals.

Once I have completed the business review, I will then outline, based on my 15+ years of Experience as a Digital Marketer supporting both B2B and B2C clientele, what your online programs require based on best practices.

3. Perform a mini SEO audit of your site

I will run a Search Engine Optimization technical audit of your site based on up to 15 business driving keywords as well as a review of your competitor's saturation in the search marketplace. This will detail what improvements both onsite and off-page will be recommended. This will be in PDF format.

4. Analyze and Recommend – Web Site User Experience - Summary

In definition with the most effective site flow and user paths, I will review, analyze and recommend around the best User Experience for lead conversion. This is limited to a SUMMARY list of recommendations (direction) around website design, web copy, site user flow, potential need for additional pages or other site content. This is NOT a detailed User Experience report. If that is required, that requires an additional budget. I will require admin access to your Google Analytics.

5. Social Media Short Analysis and Review

Review current social media presence and opportunities for Social media community development. Assess channels, campaigns, branding, current target use, social branding and activities. Share social media recommendations to improve community development. Suggest summary best channels, tools, and general content direction. If you use Hubspot, Hoot suite or any other social media tool, I will require access.

DELIVERABLES:

1. A PDF summary of the mini SEO Audit
2. A PDF 3 page document of recommendations around Digital Strategy
3. A 45 minute Skype or phone review of the above. This will be arranged upfront.

This service is a trademark of Agent-cy Online Marketing, Inc. and Jasmine Sandler.

For more information, visit www.jasminesandler.com

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TERMS AND CONDITIONS OF PROGRAM

COST OF PROGRAM:

\$2,500

PAYMENT TERMS:

75% upfront upon signature of a formal Statement of Work; 25% upon Invoice and delivery of Final Strategy document. No exceptions.

ACCEPTED PAYMENT TYPES:

Credit Card and certified e-check (add 3% fee), PayPal (add 2.9% fee). No exceptions.

PROGRAM TIME:

One week from deposit delivery. No exceptions.

NEXT STEPS

All work is delivered by Jasmine Sandler, lead Digital Marketing Consultant and CEO of Agent-cy Online Marketing. This program is a trademarked service of Agent-cy Online Marketing.

To move forward with this program, send a service request e-mail to [Request to Start Digital Strategy Fast Track Program by Jasmine Sandler](#)

From there, a date for the program will be confirmed, a formal and detailed Statement of Work and agreement will be supplied for signature via Echo sign (no exceptions) and deposit payment will be accepted.